



DBBA Board of Directors Meeting Agenda

Attend: <https://us02web.zoom.us/j/85928467411>

Wednesday, September 21st, 2022, DBBA

DBBA Board of Directors

CHRIS PIPER
Community Member
President

SARAH WORLEY
Good Drop Wine Shoppe
Vice President

JOEL GISLER
Building Owner
Treasurer

CHRISTINE DAVIS
Revolv'r Menswear &
Evrgreen Clothing
Secretary

CALISTA BOLLIER
Community Member
Director

LYNNE MILDENSTEIN
Community Member
Director

ANGELA SALIDO
Outside In
Director

JOANNE SUNNARBORG
Desperado Boutique
Director

Ex-Officios

ANTHONY BROADMAN
Bend City Councilor

BEN HEMSON
City of Bend

RICCARDO WAITES
COBLA

Present: Sarah Worley, Joel Gisler, Christine Davis, , Lynne Mildenstein, Angela Salido, Joanne Sunnarborg, Liz Roberts, Barbara Simms, Michaela (virtual), Shannon Monihan, Ryan Currence, Anthony Broadman, Riccardo Waites, Ben Hemson, Chris Piper, Toby

Absent: Calista Bollier, Liz Roberts, Riccardo Waites

Guests: Mike Walker

1) Administration 8:00- 8:15

- Chris motion to approve minutes, Joanne 1st, Christine 2nd – All approved

- Financial update. Joel did not get the PDF he requested and felt spending \$40K last July, at that rate we would run out of money. Chris tabled that comment and asked to find common ground between Chris, Shannon and Joel on how they can work together best. Willing to get his availability today or tomorrow to Shannon to have a meeting

- Board member replacement discussion. Shannon needed more information and clarity, Chris provided. Board member can be appointment to serve until the end of the term. Up to the board to review applications and decide. Asked for the board to reach out to any potential candidates.

2.) State of Affairs, DBBA: 8:10-8:44

- **Executive Director, Shannon Monihan, first 45 days**

Shannon focused on each department and what that entails. Major focus on having a cohesive message about what the DBBA is and what our role is in the community. Spent a lot of time with strategic partners and leaders in the community asking for feedback and how we can best work together moving forward. Visit Bend and Old Mill are very willing to help and work together. Stats from Visit Bend, downtown is 70% local, 30% tourist. Also met with Heidi from the Bend Bulletin. They want to extend a helping hand through their upcoming tv channel rediscover Oregon. Oktoberfest is a spirit centric day on 10/1 to help spider people into the community. Activities happening at 4 breweries, yodeling, stein hold, costume contest. Fall Fest is run by the Source, 3 day event in downtown streets, one brewery. Source is giving us a 2 page spread to help educate community on what Oktoberfest is and what Fall Fest is.

Stuart from Bellatazza brought up our security position in Downtown. One thing we can do is have an open line of communication between neighboring districts. Oftentimes things that happen in Old Mill will trickle down to Downtown and vice versa. Chris suggested getting connected with the Bend Police Department and Captain Kindal. Captain Kindal can help clarify who we should report incidents to. Flower baskets are coming to end of season and the season was a success due to Ryan and his team. Moving into holiday season of beautification. Possible power washing, flower basket wells, graffiti removal. Refining the tree lighting. Unsold banners is money on the table. 24 spots are available for sale. As we move into figuring out grants, Main Street is another possibility on getting funding. Social media icons, providing buckets of direction for people visiting downtown. Downtown is for a lot of different people, how can we direct them where they want to go? Chris expressed gratitude on behalf of the board on Shannon's efforts, enthusiasm and initiative. Strategic partnership meetings have been incredibly valuable and sees them as something that should be recurring. Town halls as well. Christine – flower basket program came short on funding but Barbara stated potentially also came under budget. Will analyze when baskets come down. Town Hall suggested a save the date. Banner program suggesting increasing prices and selling out.

3.) Grants 8:45 – 8:49

- Anthony - Cultural tourism fund, we should apply for those funds. Should apply for TRT dollars every year. Has struggled to get other partners to meet the needs of downtown. They have a significant chunk of TRT dollars that will hopefully be allocated to downtown. Meeting is being held this coming Monday. Sustainable parking revenue is the path he sees for funding downtown.

4.) State of Affairs, City of Bend 8:49-8:52

- Ben – open to interim beautification fixes, may have some larger rocks. Tobias advised against this based on personal experiences. Electrical will be the same this year as last year for holiday

lighting. Bend also appreciative and complimentary of Shannon's efforts of meeting with competitors and partners.

5.) Parking Update: 8:53-9:21

- **Parking presentation (Tobi)**

DPac has been working on fine tuning and adjusting parking to make it clearer and easier for people. They focus on data based decisions to suggest or not suggest. Everything should be a logical progression, simple and equitable. Goal is 1 or 2 available parking spots on every block, that meets the 85% rule. If you go over that people will leave because they can't find parking. Strategy 12 & 14 is the focus for today. Implement variable rate pricing based on availability and demand. Establish distinct zones. Basic, Value, Premium. Added more value, reduced premium. They use escalating fees to encourage permits. Businesses get an automatic 25% and can manage employees very easily. Aligning downtown parking zones with permit areas. Core, North, East, and South. Everything is 2 hour free except 3 hour free in East area. Signs will reflect this and have additional areas for rules. The number one way to communicate with downtown visitors in regards to parking is through signage. October having a public parking meeting to inform attendees. November installation and transition. Sarah asked about signs for where the parking garages are. Tobias said he would take it back to the team of a high level wayfinding program for parking garage.

6.) District updates 9:21 – 9:39

Joel – nothing to report

Cali – not present

Sarah – Had some feedback from a business owner, Steph about her concerns in Downtown and since then Shannon and Ryan have talked to her.

Joanne – different concerns between merchants and restaurants. Parklets was one of the bigger concerns. Chris suggested getting some data from Tobias around that. Anthony said there is new pricing and regulations around it.

Christine – Trash in Mirror Pond lot is an ongoing issue. Jeremy cummings is the Republic Services contact. Ryan will connect

Angela – hasn't had a chance to get into the district, parklets feeling frustrated with them being underutilized

Shannon requested everyone set a time with her to go over their districts.

7.) Public Comment 9:40 – 9:54

- Mike Walker spoke to overall parking concerns in Bend as an owner of a building located on Greenwood and Hill.

- After his comments, he requested to speak at a future DBBA meeting as a lay-person and past member of Downtown Bend Parking Advisory Committee, about midtown crossings and core area funding priorities of the Core Area Advisory board.
- Sarah W. will reach out to him for a presentation at next meeting. His email mcwcllc@msn.com

Other Business or Comments

Oktoberfest Volunteers

- Angela, can help some on Saturday and Thursday
- Joanne Saturday only
- Sarah Thursday only

8.) Friends of Downtown Bend 9:55

nothing to report

9:55 meeting adjourned

Next meeting is October 19th at 8:00 am.