



**DBBA Board of Directors Meeting Agenda
Wednesday, June 15th, 2022 8am – 10:00am**

DBBA Board of Directors

ED DEENIHAN Bend Brewing
Company *Director*

CHRIS PIPER Community
Representative *Director*

ANGELINA SWANSON aos
Skincare *Director*

CHRISTINE DAVIS Revolv'r
Menswear *Director*

LYNNE MILDENSTEIN Community
Representative *Director*

ANGELA SALIDO Outside In
Director

SARAH GROVER WORLEY Good
Drop Wine Shoppe *Director*

JOANNE SUNNARBORG
Desperado Boutique *Director*

Ex-Officios

ANTHONY BROADMAN Bend City
Councilor

BEN HEMSON City of Bend

RICCARDO WAITES COBLA

Present: *Ed Deenihan, Barbara Simms, Liz Roberts, Anthony Broadman, Ricardo Waites, Christine Davis, Angelina Swanson, Ryan Currence, Ben Hemson, Joanne Sunnaborg,, Angela Salido, Calista Bollier, Chris Piper*

Present on Zoom: *Joel Gisler, Melanie Betti, Lynne Mildenstein, Michaela Emerson*

Last Month's Minutes: Approved 8:00- 8:07

1.) Treasury Report 8:07- 8:17

- Kiosk Ads hoping to begin program- Angelina
- Banner Program sales online and will be overseen by Michaela – Barbara
- Oktoberfest no longer a fundraiser, can't use EID money- Barbara

2.) Scott's Resignation 8:17- 8:31

- Scott had dealt with a dilapidated organization and had experience working with the city. Scott really stood out to the other applicants. Spoke to all his references.- Chris
- Open about how tough the job was. Hour long conversation with Scott on Thursday and had no discussion with him about any issues or concerns. Surprised by resignation on Friday (next day). -Ed

- Scott's words were, "The organization is a complete mess and he did not sign up for a rebuild." -Chris
- Scott also said he was not ok with the culture surrounding the organization. - Barbara

3.) New Executive Director Search 8:31- 8:38

- Michaela will repost the job description on the website and all job sites (Indeed, Monster, etc.) -Ed
- How long will this take? -Melanie

- Hopefully faster than 4-6 weeks. My hope is 2 weeks, 3 weeks at most and have a viable candidate by 4 weeks. -Ed
- We will represent this plan to the board and formalize the interview panel. If interested, have five seats. Two of the seats will be non-board members. Would like to have a building and business owner on the committee. -Ed

4.) Flower Basket Program 8:38- 8:50

- \$7,000 away from goal, which is \$30,000. -Christine
- 4am start for the flower basket install on Friday. Grabbing the flowers on Thursday. 8am ribbon cutting -Ryan
- Will continue to be a fundraiser for the flower baskets in years to come. - Chris

5.) Oktoberfest 8:50-9:05

- Had a meeting on Monday with Scot Brees about a larger celebration in Downtown and would like to incorporate Oktoberfest into that event. The DBBA would be able to do the promotions and marketing for the event. Asked Scot to write up a proposal of the event and what the DBBA would need to take responsibility for. This includes financial responsibilities. I believe Oktoberfest is an important event. However, we need to be careful with definition of fundraiser. It does bring people to Downtown and it's a great time for a beer town to have people in Downtown. I will provide a document of what Scot brings forth.- Ed
 - Hope this takes weight off our shoulders and this is successful. - Chris
- Sub-committee lead by Melanie
 - Board Members and staff interested in committee:
 - Christine
 - Melanie
 - Ed
 - Callie
 - Michaela

6.) Budget for coming Fiscal Year 9:05- 9:30

- The budget that has been submitted was presented last meeting. Scott and Barbara, Ed and Barba made changes to it. Newest changes that need to be approved: -Ed
- Within 90 days of the new Executive Director, we will review this with their input and the board's approval. Today, we are approving the motion of the summarized budget from Ed. -Ed
- **Motion to approve budget that Ed has summarized: Approved**
 - (2 nay, rest yay)

7.) Board of Director Election for coming Fiscal Year, beginning July 1 9:30- 9:52

- Nominees:
 - President: Chris Piper
 - Vice President: Melanie Betti, Sarah Worley

- Treasurer: Joel Gisler
- Secretary: Christine Davis

8.) Friends of Downtown Bend 9:30- 9:30

- Friends of Downtown Bend has nothing new to report. -Barbara

9.) Public Comments 9:30-10:02

- Check back in about the Parking Meeting. -Ed
- Downtown District Assignments needed. Need to make time to speak about what the people of Downtown are saying to us. -Melanie
 - i. Will be on the agenda for next meeting. -Ed
- Need to update the Board Member website. -Ed
- Parking Revenue numbers. -Joel
 - ii. Melanie received the numbers. Sent the numbers out to Ed, Chris and Mindy. -Melanie
 - iii. Get a plan of action of where we want to go and present it to the City and Toby. -Melanie

Meeting adjourned at 10:02

Minutes prepared by: Michaela Emerson Date: 15 June 2022

Signature: 