



DOWNTOWN BEND

Marketing | Beautification | Economic Development



DBBA Board of Directors

CHRIS PIPER
Community Member
Board President

SARAH WORLEY
Good Drop Wine Shoppe, Owner
Board Vice President

JOEL GISLER
Building Owner
Board Treasurer

CHRISTINE DAVIS
Revolv'r Menswear & Evrgreen Clothing, Owner
Board Secretary

ANGELA SALIDO
Outside In, Owner

JOANNE SUNNARBORG
Desperado Boutique, Owner

CALISTA BOLLIER
Community Member

LYNNE MILDENSTEIN
Community Member
Deschutes Public Library

DBBA Executive Director

SHANNON MONIHAN

DBBA Staff

RYAN CURRENCE
Maintenance and Facilities

BARBARA SIMMS
Business Administrator

LIZ ROBERTS
Executive Assistant
Banners and Events Support

Ex-Officio

ANTHONY BROADMAN
Bend City Councilor

BEN HEMSON
City of Bend

RICCARDO WAITES
COBLA

DBBA Board of Directors Agenda

Wednesday, February 15, 2023

In Person: 916 NW Wall Street

Zoom: <https://us02web.zoom.us/j/81782248948>

1. Administration 8-8:05
 - a. Approve minutes from last meeting (Chris)
 - **Approve minutes from last meeting – Motion to approve minutes, approved.**
2. Budget Update 8:05-8:25 (Chris, Sarah, Shannon)
 - a. Budget Approval
 - **It was important to Shannon that the budget changes were all proposed to the board and presented so they can make sure the DBBA is being fiscally responsible. Motion to approve budget, approved.**
 - b. Financial Report
 - **Revenue, still coming ahead of budget due to banner sales. Expenses are lower than plan. Net income at \$111,000 vs budget of \$60,000. YTD we are ahead of where we were last year. If you break out PPP to look at actual income last year. This year we are ahead of LY even without PPP. Ben asked about social media income, Shannon explained the Supersize Your Marketing concept. They have been focusing on proof of concept prior to charging for it.**
- a. Bi-laws & Treasurer Position
 - **Motion to open up Treasurer position, Joel would have the opportunity to remain on board as a board member. All in favor – Sarah Worley, Angela Salido, Shannon, Lynne, Christine. Opposed – Joel Gisler. Motion approved. Treasury position is open.**
3. State of the Union, Shannon Monihan, Executive Director 8:25-9:00
 - a. New Board Member Discussion
 - i. Resume & Bios
 - **We have 3 open positions on the Board to fill until general election. Because we are close to general election time frame, we can wait vs filling in temporarily. Public was made aware of vacancies in October. Several people have reached out to Shannon about being on the Board.**
 - **Ryan from Legum Design, has some marketing background**
 - **Rick Johns – passionate about being involved. Been consistent about reaching out**
 - **Mckenna Miksell – has applied before, very excited about downtown and how their company can help**
 - **Tony Levanson – longtime residential real estate professional, part owner in Tranquilo Brewing and Kobold Brewing**
 - **Rissa at Truffle Pig Trading was extremely excited to get involved**
 - **Sarah made a motion to undo vote last meeting and fill these positions prior to May. All in favor. Motion approved.**
 - **Mckenna Miksell voted in as a building owner representative – all in favor**
 - **Angela suggested Tony Levanson to have someone that represents food and beverage. All in favor.**
 - **Voting on Ryan and Risa. In favor of Rissa – 3 Ryan – 5, Ryan received majority vote. Sarah made a motion to add Ryan to board. All in favor except Joel. Motion approved.**



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- Flower Basket Sales
 - **Very successful with quick banner sales this year, looking to get that same momentum this year. We will be doing more this year for them. Can pay through the QR code. Ben said City has standardized the donations and if we submit it is likely we would get a donation.**
 - First Friday Follies Programming
 - **Expanding on this, dance companies, music, theatrics. More to come next meeting.**
 - **Shannon needs Board support in getting information to not only the Owners but also to the Marketing contact**
 - The Dude Day
 - **new program coming up**
 - VIP Pass Program
 - **different from supersize my marketing**
 - Poochella/Wiener Dog Races/Cats
 - **Poochella/Wiener Dog Races/Cats – Saturday June 24th. Humane Society will be hosting the races and bringing their own manpower. Looking to do at 1 of 2 locations, Packy at BBC or on Minnesota. Running of the Bulldogs, Frenchies, then wiener dogs. Followed by a cat event.**
 - Partner Events
 - **trying to complement partner events ahead of time instead of competing or being surprised by it.**
 - Grants/TRT
 - **potentially moving to Lava. Board current position is to keep it Downtown in Brooks Alley.**
4. Downtown Bend Pulse Report 9:00-9:20
- **If you have not met with Shannon yet, please schedule.**
 - **Brooks Alley is a topic of discussion. Deliveries are a point of frustration.**



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5. City of Bend State of Affairs 9:20-9:30

- Anthony (5 min)
 - **Thanks Shannon for goal setting. Ben and Anthony will continue to bird dog TRT dollars. Talked with representatives from the Latino Fest and potentially hosting a cultural festival downtown.**
- Goal Update (Ben) (5 min)
 - **Wayfinding Parking is up for approval on council and also additional lighting. Piloting new program for First Friday parking. Is there something Toby can provide us as far as messaging for our patrons?**

6. Public Comments and Pre-Approved Presentations 9:30-9:40

- **None**

7. Friends of Downtown Bend 9:40-10

- **Got a \$1500 donation from a person who noticed Ryan cleaning the streets. Delia also gives \$30 every month since 2020.**