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DBBA Board of Directors Meeting Agenda

DBBA Board

CHRIS PIPER
Community Member
Board President

SARAH WORLEY
Good Drop Wine Shoppe,
Owner
Board Vice President

JOEL GISLER
Building Owner
Board Treasurer

CHRISTINE DAVIS
Revolv'r Menswear &
Evrgreen Clothing, Owner
Board Secretary

ANGELA SALIDO
Outside In, Owner

JOANNE SUNNARBORG
Desperado Boutique, Owner

CALISTA BOLLIER
Community Member

LYNNE MILDENSTEIN
Community Member
Deschutes Pl <https://us02web.z>

~~Ex-Officio~~ DBBA Office, Plus
ANTHONY BROADMAN
Bend City Councilor
Wednesday, November 16,

Not present: Joanne, Riccardo
Guest: Ryan from Legume D
City of Bend
from NW Home Interiors

RICCARDO WAITES
COBLA

1) Administration (Chris) 8-8:08

- Approve minutes from last meeting – Motion to approve minutes, Joel 1st, Lynne 2nd

2.) Shannon Monihan, Executive Director, State of the Union 8:08-8:45

- Barbara and Shannon worked on the budget and are ready to review with Joel, Sarah and Chris. Main change is simplification. Set meeting for 11/29/22 at 10am.
- Shannon's outreach downtown has been focused around marketing/promotion, beautification, and services. Energy Source is a program that may help us offset the cost of energy for our holiday lighting for a long term solution.
- Holiday Lights. This year we will light the existing tree and lights will be up year round. Moving forward tree would be in Commons area. Working on a relationship with energy source to have a long term solution. Would also have a short term plan for lighting up the downtown breezeway. Breezeway is private property. Ryan asked if they are responsible for maintaining functioning lighting, Bend will look into it.
- Downtown Events. Focus on using maps and consistency in marketing. Offering "Supersized Marketing" to businesses in exchange for a donation in return. Money grab booth will be in front of commons.
- Continuing partnership with Bob Smith from Old Mill and tying into the Hayden Homes Amphitheater. Downtown Concert Partnership will allow businesses to tap into concert goers. Parking location will have a shuttle into downtown.
- Poochella will be happening in June 2023. Dog of the week. Joining with the Bend Bulletin to host their pet expo.
- Downtown is differentiated with culture, arts and theater. August we will put on a performing arts focus.
- Let's make this Disneyland. Fill the air with experiences we want, not with the negative. We can choose how we feel.
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DBBA Executive Director
SHANNON MONIHAN

DBBA Staff

RYAN CURRENCE
Maintenance and Facilities

BARBARA SIMMS
Business Administrator

LIZ ROBERTS
Executive Assistant
Banners and Events Support

Partners
MICHAELA EMERSON
DBBA Consultant

- Chris- very energized by this but realizes the lack of staff and manpower. What can we as a board to help support? Spreading the word is how we can all help. Chris would love for the board to be present and recognized at all of these events in order to bring awareness to the board and how others can get involved. For tree lighting, Board can come at 4pm on December 2nd to convene beforehand.

- Marketing – Visit Bend, the Source and Bend Bulletin have offered support. OSU Cascades Innovation Lab. Adam Krenicky would be a great contact to help with marketing/graphic design interns.

3.) Board Member Replacement Discussion 8:52 – 8:54

- Shannon has a couple candidates.

4.) Downtown Bend Pulse Report 8:54

- Lynne has a great meeting space available at the library.
- Lynne also suggested expanding downtown EID to Galveston
- Joanne discussed with Shannon the differences between each industry and recognizing we are here to support all of them.
- Christine suggested creating an identity kit for DBBA to create quality content. Shannon will reach out to Adam regarding intern. Visit Bend is a great resource and Nate is willing to help.
- Christine suggested moving to a monetary payment for events.
 - Remaining Board Members schedule meet and greets with Shannon by December 15th
 - Joel, Christine, Chris, Sarah, Angela

5.) City of Bend State of Affairs – Ben Hemson 9:25

- Proposed camping code - camping will be allowed for 24 hours before required to move, 72 hours to be warned and citation issued. Time doesn't start until someone shows up.
- Putting in elements of the code to restrict fires, usage of power outlets on private property
- Rule restricts the City from removing people from spaces without providing a place for them to go.
- Chris – this is a county situation. Nothing can truly be enforced until the county has the resources. Chris has personally walked the roads and talked one on one with homeless population and they have told him he is the first person who've actually talked to him. Just pushing out of Bend only moves to Redmond or Prineville, need process in place. There's no teeth on the code for enforcement.
- Ben – The city welcomes your feedback at the meetings and emailing city council
- Lynne has experienced at the library having a 3 person fight in the building where she had to call 911 and they did not come.
- Chris would like Councilor Broadman to represent the voices and feedback of the DBBA at the meetings so that our voice is represented and recorded on those minutes

- Ben – Farmers Market is looking to move locations out of Brooks Alley
- Shannon – revisiting grant discussion and would like to be part of the conversation.

6.) Public Comments and Pre-Approved Presentations 9:45-9:50

- Dee Dee from NW Home Interiors. Verdict will be announced on Ian Kranston trial and she will be boarding up her windows to protect her business.
- Ryan from Legume Design – introduced himself
- Joel – shared personal experience of viewing misuse of police time at Food for Less.

8.) Friends of Downtown Bend 9:50-10

Nothing to report

UPCOMING DATES

- Ladies Night, Nov. 17
- Thanksgiving, Nov. 24
- Shop Small Saturday, Nov. 26
- Community Tree Lighting, Dec. 2
- Ugly Sweater Pub Crawl, Dec. 9
- Board Meeting, Dec. 21
- New Years Eve, Dec. 31

Visit

DOWNTOWN BEND

LADIES NIGHT

"Shop til you drop and support local businesses. Bring a friend and enjoy the traditions of the season in the heart of Bend!"

-Shannon Monihan
Executive Director, Downtown Bend

Join Us on Social Media

@VisitDowntownBend

CHECK OUT DEALS!

Ladies Night

THURSDAY, NOVEMBER 17

5 TO 8PM