

DBBA Board of Directors Agenda

Wednesday, May 17, 2023

In Person: Tower Theatre

Zoom: Meeting ID: 831 6793 2921

1. Administration 8-8:09

- Approve minutes from last meeting – All approved

2. Budget Report (Barbara) 8:05-8:15

- Meeting revenue goal, expenses are coming in under budget, net income of \$51,000. Forecasted to come in at a net income of -\$2000. Still coming up better than LY without the PPP forgiveness loan.
- Explanation of budget by Shannon and Sarah and what changes were made to meet budget goals, for example, less heavy lifting events.

3. DOWNTOWN Bend State of the Union, Shannon Monihan, Executive Director 8:15-9:10

- Intro of existing board members and interim board members
- Intro of new board members
- Intro of DBBA Staff, Ben, Anthony and Tobias
- Board elections – explanation of positions and expectations. Between now and next meeting you can nominate someone or nominate yourself and the ability to present why you want that position. Board votes on positions.
- Replacing pulse report with industry specific meetings. First one is bars and restaurants.
- All meetings moving forward are at the Oxford the 3rd Wednesday of the month from 8am-10am.
- Events ahead. Poochella coming up, variety of events through the month. Featured dogs are invited to Bend Brewing for a “pageant” with prizes and awards. Hound dog and Cats performance. Oktoberfest is now in partnership with Fall Fest and held in collaboration with downtown businesses and Lay it Out Events. Weiner dog races will be the Saturday of Oktoberfest and put on by Humane Society and Lay it Out Events. Met with Dan at The Commons about tree lighting. Now doing a Holiday Village, purchasing a pre lit tree in the Commons area, spread out Santa Claus over 2 weekends. First Fridays are still going strong, weather dependent.
- How we are communicating our DBBA message. Consistency in messaging through social media, news, event maps, website, physical packets. Partnering with Hayden Homes Amphitheater to get concert goers to come Downtown. Importance of board members to stay up on the information so that when they are approached by other

community members they are relaying accurate information and able to answer their questions.

- Patrick Trowbridge – how would you like to see us participate as board members? Get involved with City Meetings, speak on behalf of the board, not only in the interest of your own business or self. Help inform community about where we are going forward as the DBBA, and helping inform them of how they can be involved. Change the narrative to be positive and solution oriented.
- Truffle Pig Trading – how will we integrate industry specific meeting feedback so that we don't create conflicting solutions that only work for one industry? Every person is welcome to go to any meeting, all meetings are public. When we go through during board meetings, board members will share what came out of the industry meetings.

4. City of Bend State of Affairs 9:10-9:28

- Anthony Broadman, City Councilor - not present
- Ben Hemson, City Liason - The next meeting about Brooks Alley will be in a couple weeks. No changes will be made until we have a council discussion around proposed solutions. If you are not receiving emails about Brooks Alley and would like to, just email Ben. Not a lot to report regarding Downtown on behalf of the Council. Most of the changes affect East side of Bend and large infrastructure. A lot of road construction is coming up.
- Tobi Marx, City of Bend Parking - Around Brooks Alley. Main objectives are to change the language, don't always talk about closure, instead talk about access control, focusing on multiple solutions that can be voted on and brought to council. Discussion of a shuttle going between Old Mill and Downtown. Slowing down construction permits for parking spaces starting Memorial Day weekend. Update on use of optical sensors to update parking spaces in real time.

6. Friends of Downtown Bend 9:29 – 9:30

- Explanation from Sarah about tax deduction advantage of Friends of Downtown Bend.

5. Public Comments and Pre-Approved Presentations 9:30

- First public comment – unable to hear anything. Shannon responded explaining that this was a last minute attendance at a goal setting City meeting with 24 hours notice around TRT dollars that Shannon presented on behalf of the board in the early months of her coming into role. It was proofed by Chris and Anthoney. It was not a decision of what we think should be closed or not closed. The way it was written was not accurate because we do not have a defined stance on the closure of Brooks Alley. At our next DBBA meeting we will discuss as a board and get a statement on behalf of the DBBA to share with the City. We can hold an emergency meeting if it is voted on to decide sooner than the next meeting. Angela made a motion that the DBBA to release a statement we are

unable to make a statement as a Board regarding the potential closure of Brooks Alley until we have heard from our stakeholders. Lynne proposed having an emergency executive session around Brooks Alley specifically for next week. The DBBA Board has not made nor issued a decision on the Brooks Alley Closure for or against. We will set a meeting next week to discuss our worries or concerns about controlled access.