



DOWNTOWN BEND

Marketing | Beautification | Economic Development



DBBA Executive Director

SHANNON MONIHAN

DBBA Staff

RYAN CURRENCE
Maintenance and Facilities

BARBARA SIMMS
Administrative Director

LIZ ROBERTS
*DOWNTOWNBend Dance Crew
and Events Support*

TYLLER JONES
*Social Media Content Creator
and Event Support*

NEW DBBA Board of Directors

Building Owners

PATRICK TROWBRIDGE
President
Building Owner, Lark
Mountain Modern

McKenna Mikessel
Building Owner, RSM Inc.

JOEL GISLER
Building Owner

Eat and Drink

SARAH WORLEY
Business Owner, Good
Drop Wine Shoppe

Retail

JOANNE SUNNARBORG
Business Owner, Desperado Boutique

RICK JOHNS
Business Owner, Haven Home Style

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Vice President
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Business Owner, Outside In

SARA MCQUILLIN
Business Owner, Lulu's Boutique

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Ex-Officios

ANTHONY BROADMAN
Bend City Councilor

BEN HEMSON
City of Bend

DOWNTOWNBend Business Association Board Meeting

Wednesday, August 16, 2023 8-10am

In Person: Oxford Hotel Conference Room

Zoom: 892 1139 3363

1. Administration 8:08-8:10

- Approve minutes from last meeting (Patrick)
- Rick approved, all second.

2. Financial Report (Lynne) 8:10-8:14

- Proposed a bi-monthly financial report instead of the current monthly pattern.
- September, November, January, March, and May would be the remaining reporting
- Lynne will still meet with Barbara, Shannon, and Patrick monthly.
- Shannon compares our structure for the budget to Bozeman, Montana.
- Patrick passed a motion to move the financial reporting to bi-monthly, Cali seconded, all approved.



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3. DOWNTOWNBend State of the Union, Shannon Monihan, Executive Director 8:15-9:06

- The new “focus groups” will start today after the board meeting. Today we will discuss goals for the group, process, and immediate concerns.
- There needs to be more clarity about DBBA not being every event planner or part of the city. We are advocates for those different avenues.
- Shannon is proposing Tony Levinson as the new BIPOC ex-officiado. Currently he is on the board for the LCA.
- Shannon motioned to remove Ricardo as the BIPOC ex-officiado, Patrick seconded, all approved.
- The art downtown is managed by Visit Bend (specifically framed art). Shannon, Liz, and Valerie have created an Art Committee to re-invigorate the art downtown. Shannon wants to move toward acrylic panels, sponsored by a business or person, and approved by the building owner. Tin Pan Alley and Bend Film are motivated to help with the project. Cali will help with the committee as well.



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- Patio furniture code is still an issue. If the business has a neighbor that is open to letting a business use it's patio space, the businesses need to work together with the building owner to apply for the license with the city.
- First Friday is busier than ever, but the Bend Night Market pulls business more than brings it in. September's will be sponsored by the bridal shop and there will be a bridal bar crawl and a mama mia flash dance.
- Oktoberfest is coming up, DBBA will have a more formal presence and official partnership with LayItOut Events. September 30th is Oktoberfest, Fall Fest is that whole weekend.
- Bend Film Fest is 2nd week of October, Shannon's team is working on how to better support them this year.
- Halloween, on a Tuesday, will be celebrated the weekend before with more of a festival.



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- Advertising Panel 1 and Panel 2 are up in advertising efforts for downtown Bend. Panel 2 is outside of downtown. Panel 3 and 4 are coming up and are flower basket sponsors.
- Snowflake sponsorships are needed to help revamp the Christmas celebration.

3.5 Goals for Focus Groups

- Winter Decorations & Programming
 - ◦ Chair: Tony
 - ◦ Goal: snowflake sponsorships, tree lighting, santa, music
- City Topics
 - ◦ Chair(s): Patrick / Shannon
 - ◦ Goal: initially, event planning and downtown involvement/communication



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3.5 Goals for Focus Groups

- Branding & Marketing
 - Chair: Cali
 - Goal: brand guidelines, tagline, logo
- First Friday
 - Chair: Jo-anne
 - Goal: art and themes
- Building Owners
 - *after october meeting*
 - Goal: security
- Retail
 - *after september meeting* Goal: ?
- Bars & Restaurants
 - Didn't discuss



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4. City of Bend State of Affairs 9:06-9:51

- Anthony Broadman (5 min)
 - Received grant for Climate Friendly Living Grant (not exact name) for Central District. They received collective financing from federal and state funding for housing and business. This means there will be a bridge created between CD and DB.
 - Go Bond - improvements for transportation. Bettering streets, bridges, 14 million dollar gap on funding.
 - Biggest comments from community is about safety in downtown. Discussion on whether police can or cannot respond to a homeless situation. Depends on if a "crime" is being committed by the person. City's idea is to create more infrastructure for unhoused people to have a place to go.
 - Camping code vs. Police involvement, when to call 911 vs. someone sleeping on a sidewalk and needing to be moved along. The camping code will not solve homelessness, but keep businesses safe.



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4. City of Bend State of Affairs 9:06-10:04

- Anthony Broadman (5 min)
 - Anthony says city is only adding more regulation, not taking it away.
 - Rissa (truffle pig) has had a productive experience with the police. Any employer can ask anyone to leave their business and once they don't leave it's trespassing and is considered to be a crime which the police can be involved.
 - Frameworks owner asked if the 90-day camping code has been replaced. Bend says it's still in effect, but not really enforced.
- Ben Hemson (10 min)
 - Deferred to Toby
- Tobi Marx (10 min)
 - Brooks alley, creating plans based off city meetings. Homeless there is being addressed as well.
 - July was the busiest month ever according to data from the parking garage.



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4. City of Bend State of Affairs 9:06-10:04

- Tobi Marx (10 min)
 - Pango app can be used ahead of time to park in the garage.
 - Sensors are up, learning what is normal activity, should be done by end of Aug.
 - Tree trimming is being taken on by City of Bend and will take care of all twinkly lights currently in trees that get taken down by tree trimmer.
 - Working with Republic on new garbage solution, 1 compacter that “looks nice”.
 - Pressure washing will happen more, every 2 weeks.
 - Brandis Square, BPRD hasn’t done much with the space, so it will be split between city and parks. Bricks will be replaced and the names will go onto a plaque instead. Water feature will be removed, hasn’t been working.



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5. Public Comments and Pre-Approved Presentations 9:51-10:04

- Debbie and Alyssa with Bend Bulletin Event Team (10 min)
 - Oct 28th & 29th (Halloween Fest?), Brooks Alley only, access will be limited, security will be in place, alleys will be cleaned, working with Republic on more trash options.
 - Idea is to draw families into Brooks Alley instead of pumpkin patches. Advertising and spotlighting will be on Brooks Alley businesses.
 - Request for a spooky window contest, windows decorated by businesses, winner gets \$1500 in free advertising with Bulletin.
 - Creating a map of businesses participating in trick-or-treating.
 - Shannon suggested a follow-up meeting to discuss more.

6. Friends of Downtown Bend 10:05

- None

Signature & Date

8/16/2023



ADDENDUM 1

- Winter Decorations & Programming (Snowflake, Tree, Santa, Music)
 - Tony (Kobold Brewing)
- City Hot Topics (Parklets, Outside Event Approval Process, Parking)
 - Sascha (5 Fusion)
 - Todd (High Desert Frameworks)
 - Rissa (Truffle Pig)
 - McKenna (RSM Inc.)
 - Sara M. (Lulu's Boutique)
 - Sarah W. (Good Drop Wine Shop)
 - Lynne (Community Rep)
 - Rick (Haven Home)
 - Patrick (Building Owner, Lark)
 - Angela
- Branding & Marketing
 - Cali (Community Rep)
 - Christine (Revolv'r & Evrgreen)
 - Ryan (Legum Designs)
 - Angela (Outside In)
- First Friday Art Walk (Programming, Art, Entertainment)
 - McKenna
 - Sara M.
 - Sarah W.
 - Rissa

Industry Meeting Involvement

- Building Owner (Security)
 - Patrick (Lead)
 - McKenna
 - Joel
 - Sascha
- Retail
 - Rissa (Lead)
 - Angela
 - Christine
 - Sara M.
- Bars & Restaurants
 - Tony (Lead)
 - Cali