

## DBBA Board of Directors Agenda

**Wednesday, April 19, 2023**

### 1. Administration 8:07-8:57

- Approve minutes from last meeting (Chris) All approved

### 2. DOWNTOWN Bend State of the Union, Shannon Monihan, Executive Director 8:05-9:00

- Budget & Sales Numbers (Banners, Flower Baskets, VIP Pass Program)
  - Would like to have budget approved at June meeting. Started flower baskets and banner advertising early. Flower basket sponsors will receive a kiosk ad. Hiring for flower basket watering. Will be featured in 2 spots on the news.
- NEW Board Member Announcement
  - Promoted elections from Nov – Feb. A lot of open positions are opening up, so there will be a position for everyone that ran for the board. May is the new cycle start. June is elections for executive positions with a formal start date of July. Next elections will be changed up to feature a short bio of each candidate on the ballot and then link to more info so that people have more information to vote.
- NEW Group Meetings
  - Inviting business owners twice a year to a one hour industry specific meeting. Transition pulse report to be less district focused and more industry specific.
- Meetings Had & Changes (Social Media Updates)
  - Brought on Tyler Jones. Important to meet people where they're at and how they like to receive information.
- First Friday Follies (Youth Takeover, Dance Crew)
  - Dance Crew is starting in June. Any skill level. Has a route during First Friday. First one is Elvis Presley's Hounddog. Will also be doing a Cats performance. Youth Takeover with 2 local dance studios was well received last month.
- Events (Easter, Poochella, Oktoberfest, Halloween, Holiday Program)
  - Movie theaters will do Best in Show dog movies. Grooming/Dog trainer pop ups. Dog of the week. Downtown map in Bend Bulletin will have more clarity around what's happening where and when. Easter was a success. Christmas decorations have received negative feedback, need more budget to make changes. Will be a focus at budget evolves. Weiner dog races will be held at Troy Field during Oktoberfest on September 30<sup>th</sup>.
- City Events and Process (Subaru Winterfest, Krampus, CRIT)
  - Process is they need to have a conversation with Shannon before knocking on the doors of businesses to tell them about it. Some things will be surveyed and some will be a clear answer based on a vibe.

- Law Enforcement & Process (Drone Approval)
  - Scott Dickerson came to the DBBA asking for permission to fly drones over private property. Chris proposed bringing law enforcement, possibly Chief Krantz, to come explain before this goes further. Ben said he would be able to get a law enforcement representative to come to a DBBA meeting to discuss.
- Rediscover Oregon, Pamplin Media, Hayden Amphitheater, BCTF Grant, VIP Pass Program
  - Submitted for the \$20,000 Bend cultural fund grant. Only able to spend it on advertising Bend outside of Bend.

#### 4. DOWNTOWN Bend Pulse Report 8:57 – 9:11

- District 1 (Joel) nothing to report
- District 2 (Chris) nothing to report
- District 3 (Cali) Sent an email about voting but hasn't touched base directly
- District 4 (Sarah) nothing to report
- District 5 (Joanne) nothing to report. Asked about board elections.
- District 6 (Christine) nothing to report
- District 7 (Lynne) nothing to report. If we could be more consistent on messaging in the future on what info board members are delivering.
- District 8 (Angela) Spoke with a longtime business owner about being concerned about the changes of Downtown Bend and it feels it's going away from what Downtown Bend is all about. Shannon welcomes a meeting with that person and always comes back to what the mission of DBBA is and what we are and what we are not.
- District 9 (Joanne)
  - New Pulse Report Program (Shannon)

#### 5. City of Bend State of Affairs 9:11 – 9:49

- Anthony Broadman, City Councilor (5 min)
  - Lots going on at the City. Biggest public safety issue facing the city is the fire levy. Will be on the ballot in May, please look at it and vote. Goal is to keep the 6 minute response time for Bend Fire and Rescue. Making progress on Brooks Alley. On the board that is hoping to take over the CRIT. Encourage everyone to look at what initially brought people to Bend and a lot of that was people that maybe that didn't necessarily have large incomes that could move here to pursue being an elite athlete. CRIT will not be happening until next year.
- Ben Hemson, City Liason (10 min)
  - Brooks Promenade Update

- Looking at a comprehensive upgrade in 2025/2026 but putting together a temporary closure for this summer and at what time each day it should be closed for safety. Very limited funds to pull off the temporary change, cannot pull for grant funds for something temporary.
- Tobi Marx, City of Bend Parking (10 min)
  - Parking Update
    - General parking – installation will be first 2 weeks of May for automatic parking system. Will be some parking limitations during install but it should go very quickly. System will be running in June.
    - Signs will have parking spot availability in real time and central locations so that people can find parking quicker.
    - Temporary new contract with Bend Patrol Service. 2 patrols per night and it's been great, receive a report within 10 minutes of an incident. Maintaining patrols until they can get the security robot, hopefully Fall.
    - Dividing downtown parking into distinct zones and modifying time limits. Updating all of the signs, larger, more room to communicate, more clear. Starting this summer, sometime June – August.
    - Taking away 750 foot rule
    - Installing 4 EV charging stations in South Mirror Pond lot.
    - Centennial Garage. Last First Friday was a big challenge and it will not happen again. They have a new system for First Friday to prepay and get a QR code.
    - Parklet program has been made permanent. 28 spaces are being used as parklets. Parklet owners are paying \$60 per month per space. Hasn't impacted parking much.
    - Farmer's Market will be starting earlier this year. Continue to do dedicated Farmer's Market parking for vendors. Will create temporary pickup and drop off zones in Mirror Pond lot during Farmer's Market.
    - Parking permits are beyond pre-covid numbers. We have a waitlist for the garage. Value parking includes more locations, not just Newport lot, for \$20/month. Basic subscription is at 49%. Premium subscription is at 20%. 33 downtown employers are offering permits. 19% up in parking transactions in service lots, garage is up 19% in parking transactions. Currently up 60% up year to date in 2023 vs last year. 65.5% of all license plates that we register are Oregon license plates. 88% of all license plates January – March were Bend area codes. Tobi will send presentation out to the board.
    - Ryan – will there be an app for the automatic parking system? Tobi – Not immediately but yes down the road.

- Chris – can we get a visual of what these automatic parking system signs will look like? Will they cause traffic congestion? Tobi – In any place these are installed circular traffic is reduced by 28%. When people slow down, safety is increased.

#### 6. Public Comments and Pre-Approved Presentations 9:49 -

- Liz from Lark Mountain Modern – appreciates this meeting being available to the public and likes the direction we are going.
  - Todd from High Desert Frameworks – They are generally very supportive of downtown events but object to single street closures because it significantly impacts their business. Able to negotiate with Winterfest a \$4000 donation to the Flower Basket Program and were able to negotiate not doing it downtown in future years.
  - Rich from Beach Hut Deli – One of the keys going forward is communication. If we know about something ahead of time we can respond to it better. For example, if the city has to tear up the alley near his restaurant, please notify ahead of time so he's not finding out about it only in the moment. We all have different points of view based on where we are located or what industry we are in. Suggests flooding the parking info in media to combat people's objection of limited parking in Downtown. We have the information to support it and what we are doing to resolve, but the public needs to be informed.
  - Tobi – in talks with bringing back the park and ride shuttle. Pitching for funding, going for \$750,000 to kick off for a 12 month program. Hoping it can generate enough revenue and be self sustaining in the second year.

#### 7. Friends of Downtown Bend 10:07 – 10:07

- Nothing to report