

## DBBA Minutes-April 21, 2021

Approval of February & March 2021 minutes.

Introduction of Jim from Mockingbird Gallery.

1. Financials:
  - a. 98% of EID payments are in
  - b. Kiosk sales & ad's are at \$15k
  - c. Asked about \$30k of assistance from the city-have not heard about distribution yet.
  - d. Asked about reduction of 5% fee-no news yet, either
2. Mindy explained that the COB had come to the DBBA and asked them if they could explore what it would take and what it would look like to turn Minnesota Ave (between Wall & Bond) into a pedestrian promenade. Mindy expressed that she felt that staff did not have time to add this to their current workloads and was concerned that if extra work was added without added extra time and resources to accomplish that work, that the quality of work would suffer, and the success of Oktoberfest could be diminished if the DBBA chose to have staff take this on. The board decided to elect a committee to do the work, and not place the burden on staff. Ed, Angelina, and Angela agreed to be on the committee.
  - a. The board brainstormed what they would want to see if such a promenade were created:
    - i. Restrooms
    - ii. Bike parking
    - iii. Manhole for Christmas tree
    - iv. Sculpture for NYE party
    - v. Cross street lighting
    - vi. Positive programming to gain positive activity
    - vii. Beauty, landscaping
    - viii. Conducive to families
    - ix. Alley OPEN for deliveries
    - x. Tuk-tuk or something similar to aide people that can't walk from exterior parking lots
    - xi. Studies about how street closures affect businesses & their sales.
  - b. Concerns:
    - i. Loitering
    - ii. Pan handlers
3. Decorations:
  - a. Ryan met with 2 local companies for bids & learned the tree well power (City) is a huge issue (that we don't have it).
  - b. Bid was @ \$100k & still waiting for bid to string lights across the streets.
  - c. Adopt a snowflake did not generate much \$, either.
  - d. Lighting of rooflines was brought up & approved by all.

- e. We need to approach building owners about donating \$ for the décor of individual buildings. Maybe a competition, even?
  - f. \*\*\*We need to make a decision by next month to get decoration orders in.
4. Introduction of Kevney Dugan from Visit Bend.
- a. Update about a tourism related facility.
  - b. Downtown Bend projects
    - i. 68% of downtown visitors are from outside Deschutes Co.
    - ii. Proposing \$500k into initial grant process.

iii. This July, we need to write into our future projects: restrooms, bike racks, street closures, parklets, art & murals (with downtown history), and maps.

iv. Feedback: project being proposed would be backed by Visit Bend, most likely restrooms.

5. New board of Directors info:

- a. Can be from outside district.
- b. Applications accepted now via website.
- c. Ed, Sam & Todd need to determine if they will return.
- d. Election to follow.

6. Oktoberfest

- a. Moving forward! At the May meeting the proposal will be out.
- b. Hayden asked for an increase of marketing budget for this.

Adjourned at 9:35AM