



DBBA Board of Directors Meeting Agenda
 Zoom: <https://us02web.zoom.us/j/87062839966>
 Wednesday, March 17, 2021 8am – 9:45am

DBBA Board of Directors

ED DEENIHAN
 Bend Brewing Company
President

SAMUEL JOHNSON
 Oxford Hotel
Vice President

ANGELINA SWANSON
 aos Skincare
Treasurer

CORI HAMILTON
 Velvet Lounge
Secretary

TODD LOOBY
 Bend Film
Director

ANGELA SALIDO
 Outside In
Director

SARAH WORLEY
 Good Drop Wine Shoppe
Director

Ex-Officios

ANTHONY BROADMAN
 Bend City Councilor

BEN HEMSON
 City of Bend

RICCARDO WAITES
 COBLA

Staff

MINDY AISLING
Executive Director

BARBARA SIMMS
Administrative Director

RYAN CURRENCE
Operations Manager

HAYDEN DAVID
Sales & Marketing Director

1) Administration & Updates

8:00- 8:10

- Approve minutes from the last two meetings
- Board Member Updates and Comments (All)
- Financials (Angelina)
 - Check in with Anthony about the 30K in funding
 - Check in with Anthony about reducing the 5% fee
 - Check in with Anthony about EID stakeholder communication
- Staff Updates and Comments (Staff)

2) Minnesota Ave Closure Proposal

8:10 – 8:35

- What does this vision look like?
- Does this vision align with our mission?
- What is needed to make this project a success?

3) The Holiday Experience in Downtown

8:35 – 9:00

- Bid Process
- Staff Options

4) TRT & The Sustainability Grant

9:00 – 9:35

- Kevney from Visit Bend (guest) to describe program, timeline and types of projects
- Board to decide if this is in alignment with our mission and organizational capacity.

5) New Board Directors

9:35 – 9:40

- a. Process & Recommendations Request

6) Public Comments

9:40 – 9:45

Adjourn – Next meeting is May 19th, 2021 from 8am to 9:45am. We will be discussing the next Fiscal Year (July 1, 2021 – June 30, 2022) budget.

<u>Outlet</u>	<u>Last Meeting</u>	<u>This meeting</u>	<u>Increase/Decrease</u>
Insta	9,156	9,252	+96/ 1% increase
FB	27,828	27,784	-44/0.1% decrease
Twit	9,579	9,615	-36/.04% decrease