



DBBA Board of Directors Meeting Agenda
Zoom: <https://us02web.zoom.us/j/87062839966>
Wednesday, March 17, 2021 8am – 9:45am

DBBA Board of Directors

ED DEENIHAN
Bend Brewing Company
President

SAMUEL JOHNSON
Oxford Hotel
Vice President

ANGELINA SWANSON
aos Skincare
Treasurer

CORI HAMILTON
Velvet Lounge
Secretary

TODD LOOBY
Bend Film
Director

ANGELA SALIDO
Outside In
Director

SARAH WORLEY
Good Drop Wine Shoppe
Director

Ex-Officios

ANTHONY BROADMAN
Bend City Councilor

BEN HEMSON
City of Bend

RICCARDO WAITES
COBLA

1) Administration & Updates

8:00- 8:10

- Approve minutes from the last meeting
- Board Member Updates and Comments (All)
- Financials (Angelina)
- Staff Updates and Comments (Staff)
 - Reminder: Council Dates (3/17, 4/7, 5/19)
 - Notice: We'll be discussing Holiday plans at the April meeting
- DEI Update (Riccardo), Doodle Poll Update (Mindy)

2) Council Presentation & Feedback

8:10 – 8:40

- Mindy will give a preview of tonight's presentation
- Board will give any (easy/final) feedback

3) 2021 Bend Oktoberfest

8:40 – 9:00

- Ideas for a reimagined O-fest (Hayden/Mindy)

4) Social Media

9:00 – 9:20

- Social Media Branding (Hayden)

5) Bylaws

9:20 – 9:40

- Changes (Barbara)
- Board fair in April (Mindy)

6) Public Comments

9:40 – 9:45

Adjourn – Next meeting is April 21st , 2021 from 8am to 9:45am

Staff

MINDY AISLING
Executive Director

BARBARA SIMMS
Administrative Director

RYAN CURRENCE
Operations Manager

HAYDEN DAVID
Sales & Marketing Director

Social Media Metrics (as of 3/14/21)

Instagram:

- Last meeting = 8,428, This meeting = 9,156

Facebook:

- Last meeting =27,956, This meeting = 27,828

Twitter:

- Last meeting = 9,533, This meeting = 9,579