



## DBBA Board of Directors Meeting Agenda

Zoom: <https://us02web.zoom.us/j/87062839966>

Wednesday, Feb 17, 2021 8am - 9:45am

### DBBA Board of Directors

ED DEENIHAN  
Bend Brewing Company  
*President*

SAMUEL JOHNSON  
Oxford Hotel  
*Vice President*

ANGELINA SWANSON  
aos Skincare  
*Treasurer*

CORI HAMILTON  
Velvet Lounge  
*Secretary*

TODD LOOBY  
Bend Film  
*Director*

ANGELA SALIDO  
Outside In  
*Director*

SARAH WORLEY  
Good Drop Wine Shoppe  
*Director*

### Ex-Officios

ANTHONY BROADMAN  
Bend City Councilor

BEN HEMSON  
City of Bend

RICCARDO WAITES  
COBLA

### Staff

MINDY AISLING  
*Executive Director*

BARBARA SIMMS  
*Administrative Director*

RYAN CURRENCE  
*Operations Manager*

### 1) Administration & Updates

8:00- 8:10

- a) Approve minutes from the last meeting
- b) Board Member Updates and Comments (All)
- c) Staff Updates and Comments (Staff)
  - a. New Hire
  - b. Oktoberfest
  - c. Holiday Planning
- d) Council Dates (3/17, 4/7, 5/19)

### 2) DEI

8:10 – 8:30

- a. DBBA Promotion of DEI trainings for business and building owners in the EID (Riccardo)
- b. Municipal Code (Riccardo)
- c. Board training (Mindy)
- d. Safe Spaces (Mindy)

### 3) Downtown EID Renewal Discussion

8:50 – 9:40

- a. Expansion
- b. Budget/Council Ask
- c. Scope of Work

### 4) Board Volunteering

8:30 – 8:50

- e. EID tasks (depending on vote)
- f. Fundraising
- g. Committees

### 5) Public Comments

9:40 – 9:45

Adjourn – Next meeting is March 17th, 2021 from 8am to 9:45am

### Social Media Metrics (as of 2/10/21)

Instagram: Last meeting = 8,428, This meeting = 8,862  
Facebook: Last meeting = 27,956, This meeting = 27,904  
Twitter: Last meeting = 9,533, This meeting = 9,541