



DBBA Board of Directors Meeting Agenda

Zoom: <https://us02web.zoom.us/j/85182111780>

Wednesday, Dec 16, 2020 8am – 9:45am

DBBA Board of Directors

ED DEENIHAN
Bend Brewing Company
President

SAMUEL JOHNSON
Oxford Hotel
Vice President

ANGELINA SWANSON
aos Skincare
Treasurer

CORI HAMILTON
Velvet Lounge
Secretary

TODD LOOBY
Bend Film
Director

ANGELA SALIDO
Outside In
Director

SARAH WORLEY
Good Drop Wine Shoppe
Director

Ex-Officios

CHRIS PIPER
Bend City Councilor

BEN HEMSON
City of Bend

RICCARDO WAITES
COBLA

Staff

MINDY AISLING
Executive Director

BARBARA SIMMS
Administrative Director

RYAN CURRENCE
Operations Manager

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| <p>1. Administration & Updates</p> <p>a) Approve minutes from last meeting (Ed)</p> <p>b) Board Member Updates and Comments (All)</p> <p>c) Staff Updates (All)</p> <p style="margin-left: 40px;">a. Tree Lighting</p> <p style="margin-left: 40px;">b. Shop Small Passport Event</p> <p style="margin-left: 40px;">c. Yiftee Rollout</p> | <p>8:00- 8:15</p> |
| <p>2. Jason Kropf</p> | <p>8:15 – 8:30+</p> |
| <p>3. Phil Chang</p> | <p>8:30 – 8:45+</p> |
| <p>4. Social Media & Newsletter Update/Metrics</p> <ul style="list-style-type: none"> • Growth since last board meeting • Proposal received | <p>-8:45 – 9:00</p> |
| <p>5. Small Business Development Center (Ken)</p> | <p>9:00 – 9:20</p> |
| <p>6. Letters & Advocacy</p> | <p>9:20 – 9:30</p> |
| <p>7. Jan, Feb, March Promo Brainstorm</p> <ul style="list-style-type: none"> • Downtown Bingo, Scavenger Hunt, Punch card? • Ski Groups • Art Installation • Cross Promotions with other districts? • Valentines Day/St. Patty’s Day? | <p>(if time allows)</p> |

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| <p>8. Public Comments</p> | <p>9:40 – 9:45</p> |
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Adjourn – Next meeting is
Jan 20th, 2021 from 8am to 9:45am

