



DBBA Board of Directors Meeting Agenda

Zoom: <https://us02web.zoom.us/j/82142527647>

Wednesday, Nov 18, 2020 8am - 9:45am

DBBA Board of Directors

ED DEENIHAN
Bend Brewing Company
President

SAMUEL JOHNSON
Oxford Hotel
Vice President

ANGELINA SWANSON
aos Skincare
Treasurer

CORI HAMILTON
Velvet Lounge
Secretary

TODD LOOBY
Bend Film
Director

JULI HAMDAN
Joolz
Director

ANGELA SALIDO
Outside In
Director

SARAH WORLEY
Good Drop Wine Shoppe
Director

Ex-Officios

CHRIS PIPER
Bend City Councilor

BEN HEMSON
City of Bend

RICCARDO WAITES
COBLA

Staff

MINDY AISLING
Executive Director

BARBARA SIMMS
Administrative Director

RYAN CURRENCE
Operations Manager

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| <p>1. Administration & Updates</p> <p>a) Approve minutes from last meeting (Ed)</p> <p>b) Treasurer Report (Angelina)</p> <p>c) Board Member Updates and Comments (All)</p> | <p>8:00- 8:10</p> |
| <p>2. Social Media</p> <p>a) Recap of email conversation</p> <p>b) Brainstorm</p> | <p>8:10 – 8:25</p> |
| <p>3. Financial Approvals, Reporting</p> <p>a) What \$ amount needs executive approval</p> <p>b) What \$ needs full board approval</p> <p>c) What would directors like to see reported (in regard to financials)?</p> | <p>8:25 – 8:35</p> |
| <p>4. Yiftee Digital Gift Cards</p> <p>a) Guest speakers Donna and Rylie to explain the program</p> <p>b) Q &A</p> <p>c) Vote for staff to move forward</p> | <p>8:35 – 9:15</p> |
| <p>5. Newsletter (update)</p> <p>d) Tracking, growth</p> <p>e) Future stream of revenue</p> | <p>9:15 – 9:20</p> |
| <p>6. Long-range (EID) Planning</p> <p>f) Tracking, growth</p> <p>g) Future stream of revenue</p> | <p>9:30 – 9:40</p> |
| <p>7. Public Comments</p> | <p>9:40 – 9:45</p> |

Adjourn – Next meeting is Dec 16th, 2020 from 8am to 9:45am