



**DBBA Board of Directors Meeting Agenda**  
 Zoom: <https://us02web.zoom.us/j/87062839966>  
 Wednesday, May 19th, 2021 8am – 9:45am

**DBBA Board of Directors**

ED DEENIHAN  
 Bend Brewing Company  
*President*

SAMUEL JOHNSON  
 Oxford Hotel  
*Vice President*

ANGELINA SWANSON  
 aos Skincare  
*Treasurer*

CORI HAMILTON  
 Velvet Lounge  
*Secretary*

TODD LOOBY  
 Bend Film  
*Director*

ANGELA SALIDO  
 Outside In  
*Director*

SARAH WORLEY  
 Good Drop Wine Shoppe  
*Director*

**Ex-Officios**

ANTHONY BROADMAN  
 Bend City Councilor

BEN HEMSON  
 City of Bend

RICCARDO WAITES  
 COBLA

**Staff**

MINDY AISLING  
*Executive Director*

BARBARA SIMMS  
*Administrative Director*

RYAN CURRENCE  
*Operations Manager*

HAYDEN DAVID  
*Sales & Marketing Director*

**1) Administration & Updates**

**8:00- 8:15**

- Approve minutes from the last meetings
- Board Member Updates and Comments (All)
- Financials (Angelina)
- Staff Updates and Comments (Staff)
  - TY to Councilor Broadman for the 2% reduction! Big win!
  - Flower baskets to be installed before Memorial Day! Big win!

**2) DBBA 2021-2022 Budget (All)**

**8:15 – 8:35**

**3) Board Updates**

**8:35 – 8:50**

- Current applications & upcoming process. Thank you to Sam & Todd!
- No board meeting in July. New BOD at Aug meeting (long/orientation).

**4) Board Oktoberfest Updates**

**8:50 – 9:10**

- Where we are at in development, current wins & challenges
- DBBA Booth – DBBA board run, save the date, Sept 25<sup>th</sup>

**5) Working with the COB**

**9:10 – 9:30**

- Repairs in Downtown (Mindy, Councilor Broadman)
- The closed Minnesota concept (Mindy, Ed)
  - City staff as request that we make a proposal to City Council on June 16<sup>th</sup>. If the board wants to do this, and/or move this project forward before Oktoberfest, it must be accomplished by board directors or a committee of stakeholders. DBBA staff focus is completing our regular summer scope of work and making sure that Bend Oktoberfest will be a success.
  - Long term, what to we envision is our role in this space? Thinking of our mission and total scope of work, what percentage of staff time and DBBA budget should be dedicated specifically to this project (now & long term/in our future vision)?

**6) Public Comments**

**9:30 – 9:45**

Adjourn – Next meeting is June 16th, 2021 from 8am to 9:45am.

<u>Outlet</u>	<u>Last Meeting</u>	<u>This Meeting</u>	<u>Increase/Decrease</u>
Insta	9,252	9,366	+114/ 1.2% increase
FB	27,784	27,757	-27/ 0.09% decrease
Twit	9,615	9,629	+15/.014% increase