



**DBBA Board of Directors Meeting Agenda**

Attend:

**Wednesday, Nov 17, 2021 8am - 10:00am**

ED DEENIHAN  
Bend Brewing Company  
Director

**Present:** Ed Deenihan, Chris Piper, Angelina Swanson, Christine Davis, Angela Salido, Sarah Grover Worley, Joanne Sunnaborg, Mindy Aisling, Ryan Currence, Barbara Simms, Liz Roberts, Lynne Mildestein, Anthony Broadman, Ben Hemson, Ricardo Waites

CHRIS PIPER  
Community  
Representative  
Director

ANGELINA SWANSON  
aos Skincare  
Director

CHRISTINE DAVIS  
Revolv Menswear  
Director

LYNNE MILDENSTEIN  
Community Representative  
Director

ANGELA SALIDO  
Outside In  
Director

SARAH GROVER WORLEY  
Good Drop Wine Shoppe  
Director

JOANNE  
SUNNARBORG  
Desperado Boutique  
Director

**Ex-Officios**

ANTHONY  
BROADMAN  
Bend City  
Councilor

BEN HEMSON  
City of Bend

RICCARDO WAITES  
COBLA

**Staff**

MINDY AISLING  
Executive Director

BARBARA SIMMS  
Administrative Director

RYAN CURRENCE  
Operations Manager

**1) Administration**

**8:00- 8:07**

- Approve minutes from last meeting
- Financials (Angelina) *EID Collections going well full report in January 2022*

**2.) State of Affairs (Staff to Board)**

**8:07 – 8:15**

- **Welcome Liz** – *New to staff introduction*
- **Congratulations Ryan-** *Ryan moving to part-time sales and staying pt operations allowing for him to hire and train a pt operations as a backup who knows what to do creating stability in the organization.*
- **Update on Holiday décor & celebrations** – *Lights and decorations have been going up and look fantastic.*

**3.) Grant(s) Update**

**8:15 – 8:30; 8:50- 9:05**

- **BSF - Tourism related facilities that would last longer than 10 years or more.**
  - **Tin Pan Alley-** *People like this concept as small steps to get project accomplished. Mindy suggests if this is successful than larger areas.*
  - **Holiday Corner-**
  - **Wayfinding-** *Signage that matches décor and leads to sites and offers businesses to direct to space. Does add labor costs, but like kiosks it could generate revenue.*
  - **Downtown Bathrooms-** *Ricardo suggests that we attach an Emergency Alarm System similar to ones found on University Campuses.*
  - Add a discussion for next Board Meeting about parking signage.
- **BCTF-** *Grant to bring more heads and beds for art and culture into bend. Example: lay it out gets grant for fall fest.*
  - **Art in Tin Pan-** *Angelina reports that art work is very popular but people were sleeping back there and need to work on aspect that welcoming but not overnight. Mindy would need to talk to multiple people for grant.*
  - **Holiday programming**

- **Sculpture Walk**
- (We need to vote at the next board meeting!)

**4.) Staff of Affairs (City to DBBA Board & Staff)**

**8:30 – 8:45**

**Anthony Broadman reporting on City update-**

- **70K to Downtown Future Planning-** *Agrees with direction of 70k to study on downtown vibrancy and transformative planning for next decade. Doesn't think it will cover all of that. Need to get long term planning going. Working on Brooks and Hawthorne overcrossing and Minnesota should be part of those dollars.*
  - *Additional sources of revenue does not feel city will continue with that but hope group will monetize the on street parking to generate revenue of infrastructure of downtown.*
  - *Art Program would be good source of revenue*
  - *DBBA would be a direct contractor of Visit Bend for tourism related facilities.*
  - *EID fee conversation*
- **Sustainability/TRT Partnership** - *Sustainability Fund working together better is stronger and more efficient when small business drive this. 2 million in funds that city has to spend.*
- **ARPA App,** (Available 11/18 – closes mid-January)

**5.) State of Affairs (Board to Staff)**

**8:45 – 9:30**

- **Extra (1.6 Mil) TRT Funds – Board approval needed for letter to Stewardship Subcommittee** - *Ed asks for motion to approve letter to City Council for TRT Funds and Motion is approved by The Full Board.*
- **Board share with staff the 'pulse' of what is happening in our community**
  - *Idea of painting crosswalk near commons and murals.*
  - *Get Diamond Parking involved on parking issues for next month.*
  - *On South side Lynn confirmed library not going away getting remodeled.*
  - *Angelina reported lots of good feedback about supporting downtown from clients.*
  - *Mindy encouraged small business Saturdays coming up but could be good time for shop local campaign. Joanne suggests connecting with small businesses locally and focusing on them as well as helping the outlying small businesses. How do we preserve the history of small business in downtown for future discussion.*
  - *Angela suggests a small business sticker that pledges we meet certain criteria.*

- *Ed giving heads up about talking about Farmers Market at next board meeting so get feedback from other businesses.*

**6.) Board Member Districts**

**9:15 – 9:45**

- **Concept** – *Chris has suggested Dividing downtown core into segments and we would be assigned into districts. Benefit is making sure as board members we are out there getting the vision across as well as feedback from the DBB community. Assign names to the district and get the names of who is in district for lead.*
- Map, Business Cards, What other tools do you need?

**7.) Friends of Downtown Bend**

**9:45 – 9:48**

- **No Comments**

**8.) Public Comments**

**9:48 – 9:50**

- **Riccardo was commenting on artwork that was from Ohio that was made for Oregon and Angela will showcase it at her shop.**

**9.) Meeting Adjourned 9:50**