

## <u>DBBA Board of Directors Meeting Agenda</u> 916 NW Wall Street, Upstairs Wednesday, June 16th, 2021 8am - 9:45am

#### **DBBA Board of Directors**

ED DEENIHAN Bend Brewing Company President In attendance: Ed, Todd, Ben, Anthony, Sarah, Mindy, Hayden, Ryan and

Absent: Sam, Angelina, Angela

SAMUEL JOHNSON Oxford Hotel Vice President

ANGELINA SWANSON aos Skincare Treasurer

> CORI HAMILTON Velvet Lounge Secretary

> > TODD LOOBY Bend Film *Director*

ANGELA SALIDO Outside In Director

SARAH WORLEY Good Drop Wine Shoppe Director

#### **Ex-Officios**

ANTHONY BROADMAN Bend City Councilor

> BEN HEMSON City of Bend

RICCARDO WAITES COBLA

# 1) Administration & Updates

8:00- 8:20

- Approve minutes from the last meeting
  - o Unable to approve, no quorum
- Board Member Updates and Comments (All)
  - Cori resigned from the board for personal reasons.
- Financials (Angelina)
  - o Check in with Anthony about the 30K in funding

Angelina wasn't available to report on the financial, so Barbara reported that everything was in alignment, as expected and there were no surprises over the past month.

- Staff Updates and Comments (Staff)
  - o EID Final Hearing tonight
  - o New Board Directors//Next meeting in Aug (long)
  - o COLORS Booth
  - New Board Directors

Mindy updated that the EID final reading is tonight, and that they had received only 3 remonstrances. She shared the success of the COLORS booth during First Friday Art Walk, and shared where the election process was at, and who would be the next board directors. Due to Cori's resignation, the board decided to select 4 directors.

• Check in about lights/outlets (Anthony, Ben)

No update, they will check to see if we will be able to have power to the trees to wrap them with lights this year.

#### <u>Staff</u>

MINDY AISLING Executive Director

BARBARA SIMMS Administrative Director

> RYAN CURRENCE Operations Manager

HAYDEN DAVID Sales & Marketing Director

# 2) Minnesota & Future Visioning

8:20 - 9:20

Mindy gave the PowerPoint presentation that she had prepared for tonight on the possible closure of Minnesota. Mindy ended up having to take over the work that the committee had set out to do, and she shared what she had learned from hours of research and meetings with other downtowns that had promenades. She discussed these with Ed and they prepared the presentation together with feedback from Ben. Her presentation shared what she had learned, and that the DBBA recommended that the COB invest in using a consultant like PUMA to create a comprehensive future-planning/vison for ALL of downtown Bend before taking any action to create a promenade. Her presentation also recommended that the first order of businesses for

CC should be building restrooms in downtown. Additionally, the presentation made recommendations on what the COB could do to active this space while further research was being done. Todd recommend that she move the restroom slide up in the presentation. Mindy asked Todd and Ed to share with the rest of the group what they had heard from merchants at the Merchant Meeting on t his topic. They reported to the group how upset many of the stakeholders were, and shared some stakeholder feedback that was valuable information, and shared that other stakeholder statements were just inaccurate. There was some discussion over how unfortunate it was the some of the stakeholders were so aggressive that other stakeholders did not feel safe engaging in the conversation. Mindy and Ed both had stakeholders come up to them after the meeting saying that they supported the idea of a closure but were too afraid of saying so in front of the others.

### 3) Board Service

9:20 - 9:30

- o Thank you
- o How can we make things better/more effective?

Mindy thanked Todd for his 2 years of service and gave him a card.

## 4) Public Comments

9:30 - 9:45

Adjourn -