



DBBA Board of Directors Meeting Agenda
Wednesday, May 18th, 2022 8am – 10:00am

DBBA Board of Directors

ED DEENIHAN
Bend Brewing Company
Director

Present: *Chris Piper, Christine Davis, Angela Salido, Sarah Grover Worley, , Mindy Aisling, Liz Roberts, Barbara Simms, Lynne Mildenstein, Anthony Broadman, Joel Gisler, Scott Brees, Melanie Betti, Ben Hemson- Calista, and Scott Rogers joined late.*

CHRIS PIPER
Community
Representative
Director

1) Administration 8:00- 8:15

- Approve minutes from April 2022 meeting – All Approved
- Welcome New Board Members Joel, Melanie, present Calista not present

ANGELINA SWANSON
aos Skincare
Director

- District Assignments – will be assigned next meeting to new members
- Treasurer report- Mindy

CHRISTINE DAVIS
Revolv'r Menswear
Director

Coming in under reserves – budgets approved were based on making sure we had enough funds to stay solvent for 3 years if assessments were not paid

LYNNE MILDENSTEIN
Community Representative
Director

2.) Update on ED Search 8:15 – 8:20 •

- Scott Rogers has accepted the position as Executive Director, details are still being secured

Begins June 1st

ANGELA SALIDO
Outside In
Director

Search encompassed a town hall interview style of business owners, board members and building owners. Chosen as his qualifications fit what DBBA is looking for and has experience as a former mayor as well as non-profits.

SARAH GROVER WORLEY
Good Drop Wine Shoppe
Director

- Thank you to Mindy for all you have accomplished.

JOANNE
SUNNARBORG
Desperado Boutique
Director

3.) Town Hall Meeting 8:20 – 8:30 • Review

- Chief Krantz from Police, Toby for parking , Ben Hemson for City info
All were able to talk and answer questions as well as inform the merchants and stakeholders as to this. Quarterly meetings will help to keep communication, ideas and concepts open.
- We will continue to schedule more quarterly meetings

Ex-Officios

ANTHONY
BROADMAN
Bend City
Councilor

4.) Flower Basket Campaign 8:30 – 8:35 Update Christine

- Need 8k more dollars to meet our goal of funding for the flower baskets

BEN HEMSON
City of Bend

5.) Bend Oktoberfest 2022 8:35 – 8:50 a. Timeline & Options

- EID fees do not cover operating costs. Do we want Oktoberfest to occur?
- Possible mirror pond south lot and Brooks Alley could be shut down. Do we want to do a hybrid Oktoberfest? Barbara states funds can be community events. And quotes were still about 75k. Mindy recommends a separate account of funds for Oktoberfest.
- Scott Brees of Connect Central Oregon would like to continue with the event as part of 100 year anniversary. And some of funds can be supported by City and Parks and Rec if we partner with them. There will be an event from Central district to downtown and we should have Oktoberfest.
- Barbara says special insurance costs are expensive as an example.
- Christine and Melanie would like to be part of event committee with joint meeting on Oktoberfest.

RICCARDO WAITES
COBLA

Staff

MINDY AISLING
Executive Director

BARBARA SIMMS
Administrative Director

RYAN CURRENCE
Operations Manager

6.) Budget 8:50 – 9:00

- Draft budget for your review - vote at next meeting

- Melanie did call city of Bend and will get parking revenue as well as parking citation dollars for downtown area and will pass along on email chain.

- Anthony says a focus on open house in June for the numbers for parking for Tobi will be a good idea

7.) Board Orientation 9:00 – 9:10

- New Board Members and current members- Please review the attached documents to understand scope.

8.) State of Affairs (City to DBBA Board & Staff) 9:10 - 9:30 • Sustainability/TRT Partnership, Downtown Mobility Hub, Extra (1.6 Mil)

- TRT Funds -Ben, Councilor Broadman Trying to create a downtown hub for Tourism with Parks and Rec. But until solid contract no new news. Big question is how do we maintain a facility once built and this is a sticking point and may need to be part of parking funds pay for maintenance.
- Parking Revenue Fees – are still being worked on and meeting in early June is not set for parking meeting yet
- 70K to Downtown Future Planning has not engaged anybody for this yet.
- Bike share program open house will be happening soon.
 - How are we going to stay funded- asking for parking funds stay in the Downtown EID; a portion of funds to go to the DBBA;

9.) State of Affairs (Board to Staff) 9:30 – 9:50

- Board Directors have a district area in downtown area and then share with staff the ‘pulse’ of what is happening in our community, and the information they are getting from the business and building owners in their district.
- Suggests fee for the parklet were set by parking- and if any other questions than it should go to City.
- Concern about construction on site downtown and safety.

10.) Friends of Downtown Bend 9:50 –9:50 – No Comments

11.) Public Comments 9:51-9:52 – No Comments

12.) Addition of Scott Rogers to Documents: 9:52- 9:53

A. Motion put forward by Sarah Grover Worley, Secretary, for Scott Rogers to be added to all Friends of Downtown and DBBA documents and banking accounts, PayPal , Facebook and any other accounts associated with Downtown Bend Business Association. **Motion approved by all Board Members**

Meeting adjourned at 9:54

Minutes prepared by _____

Date: _____

Signature: _____

