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Downtown Bend Business Association - Contact: Chuck Arnold, (541) 788-3628

DOWNTOWN BEND WELCOMES NEW BUSINESSES
4 Businesses Hang New Signs as Occupancy Stays at 95%

The Downtown Bend Business Association announces business changes and the current occupancy rate for the end of the third quarter of 2013. Four businesses hung new signs in Downtown Bend and the occupancy remained at 95% for the third consecutive quarter. The occupancy rate is based on the number of leased retail/restaurant spaces in the downtown district.

“We are seeing a stabilizing in the restaurant/retail market that is encouraging. We are encouraged by the current mix of businesses as we head into the crucial holiday season,” says DBBA Executive Director Chuck Arnold.

Franklin Avenue

300 Franklin – DoubleTree By Hilton is the new “rebranded” hotel property that was formerly the Phoenix Inn. While not a new business, the change of “flags” (what rebranding is called in the hospitality industry) will really change the landscape in Downtown Bend. The property has received a facelift and will increase its offerings.

431 Franklin – Salud Raw Food takes over the space formerly held by Pastrami Old World Deli. The restaurant offers raw food and juices including salads, wraps, and desserts for lunch in a casual setting.

Minnesota Avenue

5 Minnesota – bhuvana offers yoga classes and retail items in the Firehall Building across from The Oxford Hotel.

Wall Street

850 Wall – Lotus Moon Boutique, offering jewelry, clothing, and other accessories relocates from 933 Wall to 850 Wall in the location long occupied by At The Beach.

The DBBA is a private nonprofit organization representing approximately 350 businesses and 85 property owners working to keep Downtown Bend vibrant. The organization is responsible for downtown beautification, cleaning and maintenance, marketing, events, and keeping the business environment healthy. More information is available at DowntownBend.org.