

October 12, 2011 FOR IMMEDIATE RELEASE  
Downtown Bend Business Association  
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***DOWNTOWN BEND STOREFRONT CHANGES***  
***Occupancy bumps up to 94% with a jump in new start-ups***

The Downtown Bend Business Association is pleased to announce five new businesses starting up, four relocating within or into downtown and the current occupancy rate. Occupancy climbed to 94%, a jump from the end of the third quarter. The rate is based upon the number of leased retail/restaurant spaces in the downtown district.

“Nine storefront changes this quarter is a bit of a slowdown and indicates that the downtown commercial leasing market may be stabilizing, “says DBBA Executive Director Chuck Arnold.

Bond Street gains The Lobby at 949 Bond. The new store offers snacks, drinks and a comfortable work environment in their WiFi café area. Upstairs from The Lobby, also at 949 Bond, will be Andre’s Dance Club, an all ages dance club.

Lotus Moon has opened at 930 Brooks Street offering an interesting array of sustainable gifts, clothes and jewelry.

Franklin Avenue now hosts Colour N’ The City, 550 Franklin, in Tin Pan Alley across from the Connecting Point Computers parking lot. Colour N’ The City is a furniture and décor shop with beautiful shabby chic items.

In an exciting development, three new businesses have located this quarter in the 750 Lava Road building known as Putnam Pointe. The Bend Visitors Center at the corner of Oregon and Lava hosts a fantastic one stop center to welcome our out of town guests. Just south of that location

will be a local favorite-the fine dining of Jackalope Grill as they plan to relocate to that space this fall. Finally, the building gains the very chic Kariella Clothes Shop, a boutique offering some lines available nowhere else in Central Oregon.

Ruby has rented the space at 147 Minnesota Avenue and will open soon as a chic lounge and bar.

Wall Street now offers Gypsy Soul at 815 Wall, which grew out of trunk shows from around the NW. Gypsy Soul is a boutique that combines women's fashion and gypsy home furnishings

The DBBA is a private nonprofit organization representing approximately 375 businesses and 85 property owners working to keep Downtown Bend vibrant. The organization is responsible for downtown beautification, cleaning and maintenance, marketing, events and keeping the business environment healthy. More information is available at [www.DowntownBend.org](http://www.DowntownBend.org).