

**Jul '18 - Jun 19**

**Ordinary Income/Expense**

**Income**

Total Advertising Income	18,531.24
EID Assessment	222,657.12
DT Bend (merchandise sales)	8.73
Total Events Income	148,420.66
Total Other Sponsorships	1,050.00
Participation/Entry Fee	1,698.00
Total Sales	2,225.00
Total Services	500.00
Shipping and Handling Fees	7.50
<b>Total Income</b>	<b>395,098.25</b>

**Expense**

Total Business Services	1,858.41
Total Administration	6,204.21
Total Insurance	5,823.41
Total Labor	137,107.07
Payroll taxes & Workers Comp	14,163.29
Total Labor & Payroll Taxes	151,270.36
Total Marketing	17,672.84
Merchandise-DBBA	350.00
Total Office	11,478.21
Postage	227.43
Printing	506.80
District Management - Other	2,360.15
Total District Management	196,378.07
Total Events	113,685.03
Total Ambassador Program	264.66
Total Art Walk	958.12
Total Banner Program	543.05
Total Beautification & Maintenance	26,536.02
Total Downtown Dollars	692.83
Total Programs	28,994.68
<b>Total Expense</b>	<b>341,305.01</b>
<b>Net Ordinary Income</b>	<b>53,793.24</b>
<b>Other Income/Expense</b>	
Other Expense	
Emergency Reserve Fund	50,000.00
<b>Total Other Expense</b>	<b>50,000.00</b>
Other Income	
Interest	101.22
<b>Total Other Income</b>	<b>101.22</b>
<b>Net Other Income</b>	<b>101.22</b>
<b>Net Income</b>	<b>3,894.46</b>