



DBBA Board of Directors Meeting Agenda
 Zoom: <https://us02web.zoom.us/j/82734661437>
 Wednesday, Nov 18, 2020 8am – 9:45am

DBBA Board of Directors

ED DEENIHAN
 Bend Brewing Company
President

SAMUEL JOHNSON
 Oxford Hotel
Vice President

ANGELINA SWANSON
 aos Skincare
Treasurer

CORI HAMILTON
 Velvet Lounge
Secretary

TODD LOOBY
 Bend Film
Director

JULI HAMDAN
 Joolz
Director

ANGELA SALIDO
 Outside In
Director

SARAH WORLEY
 Good Drop Wine Shoppe
Director

Ex-Officios

CHRIS PIPER
 Bend City Councilor

BEN HEMSON
 City of Bend

RICCARDO WAITES
 COBLA

Staff

MINDY AISLING
Executive Director

BARBARA SIMMS
Administrative Director

RYAN CURRENCE
Operations Manager

1. Administration & Updates

8:00- 8:10

- a. Approve minutes from last meeting (Ed)
- b. Treasurer Report (Angelina)
- c. Board Member Updates and Comments (All)

2. Financial Approvals, Reporting

8:10 – 8:20

- a. Approval thresholds
- b. What would directors like to see reported (in regard to financials)?

3. Social Media & Newsletter

8:20 – 8:30

- a. Recap, Action steps
- b. Newsletter update
- c. Metrics

4. Yiftee Digital Gift Cards

8:30 – 9:15

- a. Guest speaker Donna with Yiftee to explain the program
- b. Q &A

5. Long-range (EID) Planning

9:15 – 9:40

c. We are looking for 2-4 people from the board to create an EID committee that will deep dive into the EID proposal and present back to the board.

6. Public Comments

9:40 – 9:45

Adjourn – Next meeting is Dec 16th, 2020 from 8am to 9:45am