



**DBBA Board of Directors Meeting Agenda**

Zoom: <https://us02web.zoom.us/j/82142527647>

Wednesday, Oct 21st, 2020 8am – 9:45am

**DBBA Board of Directors**

ED DEENIHAN  
Bend Brewing Company  
*President*

SAMUEL JOHNSON  
Oxford Hotel  
*Vice President*

ANGELINA SWANSON  
aos Skincare  
*Treasurer*

CORI HAMILTON  
Velvet Lounge  
*Secretary*

TODD LOOBY  
Bend Film  
*Director*

JULI HAMDAN  
Joolz  
*Director*

ANGELA SALIDO  
Outside In  
*Director*

SARAH WORLEY  
Good Drop Wine Shoppe  
*Director*

**Ex-Officios**

CHRIS PIPER  
Bend City Councilor

BEN HEMSON  
City of Bend

RICCARDO WAITES  
COBLA

**Staff**

MINDY AISLING  
*Executive Director*

BARBARA SIMMS  
*Administrative Director*

RYAN CURRENCE  
*Operations Manager*

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|--|---------------------------|
| <p><b>1. Administration &amp; Updates</b></p> <p>a) Approve minutes from last meeting (Ed)</p> <p>b) Treasurer Report (Angelina)</p> <p style="padding-left: 20px;">a. EID Collection Update (Angelina, Barbara)</p> <p>c) Board Member Updates and Comments (All)</p> <p>d) Council Update (Chris Piper)</p> <p style="padding-left: 20px;">a. Downtown items going to Council on 10/21</p> <p>e) Cleaning the EID update</p> <p style="padding-left: 20px;">a. Stickers</p> <p>f) DEI Update (Riccardo, Mindy)</p> <p style="padding-left: 20px;">a. Peaceful resolution of Duda’s conflict</p> <p style="padding-left: 20px;">b. Use of Tower Space</p> | <p><b>8:00- 8:20</b></p>  |
| <p><b>2. Open Streets</b></p> <p>a) Recap of Brooks Pilot and a permanent parklet program (Ben)</p> <p>b) Guest Speaker: Anthony Broadman</p> <p>c) Guest Speaker: Roger Worthington</p> <p>d) Q &amp; A</p>   | <p><b>8:20 – 8:50</b></p> |
| <p><b>3. Helping Businesses in Q4</b></p> <p>a) Website Updates (Mindy)</p> <p>b) Marketing Plan Q4 (Mindy)</p> <p>c) Paid Social Media or You Tube Ads? (not currently in budget)</p> <p>d) Brainstorming additional ideas (Group)</p>  | <p><b>9:00 – 9:15</b></p> |
| <p><b>4. Holiday Events</b></p> <p>a) For reference</p> <p style="padding-left: 20px;">a. State Guidelines (attached)</p> <p style="padding-left: 20px;">b. CDC Recommendations (attached)</p> <p>b) Holiday Plan Outline (attached)</p> <p>c) Brainstorming additional ideas</p>  | <p><b>9:15 – 9:30</b></p> |
| <p><b>5. Future of DBBA Subcommittees</b></p> <p>d) Brainstorm/Plan (All)</p>  | <p><b>9:30 – 9:40</b></p> |

ED DEENIHAN  
Bend Brewing Company  
*President*

Adjourn – Next meeting will be on Nov 18th 8am – 9:45am

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