



Downtown Bend Business Association Board of Directors Meeting Agenda
 DBBA Office, 916 Wall Street, 2nd Floor, Above Joolz
 Wednesday, Oct 9th 2019 - 8:00-9:45 am

Downtown Bend Business Association
 Post Office Box 731
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 DowntownBend.org

SAMUEL JOHNSON
 Oxford Hotel
 Board President
 ED DEENIHAN
 Bend Brewing Company
 Vice President
 TODD LOOBY
 Bend Film Director
 Treasurer
 JULI HAMMOND
 Joolz
 Secretary
 RAY SOLLEY
 Tower Theatre
 Director
 RYAN SMITH
 Goody's Chocolates
 Director
 RICK WRIGHT
 916 NW Wall
 Owner
 Director
 LAUREN KELLING
 Oregon Body & Bath
 Director

Ex-Officios

CHRIS PIPER
 Bend City Councilor

BEN HEMSON
 City of Bend

Staff

MINDY AISLING
 Executive Director
 BARBARA SIMMES
 Administrative Director
 RYAN CURRENCE
 Operations Manager

1. Administration & Updates

8-8:15

a. Approve minutes from last meeting (Sam) – *Minutes not available because of starting the new secretary process in order to be in alignment with the bylaws, minutes to be voted on at next meeting.*

b. Board Member Updates and Comments (All)

COB Biennial report passed out by Chris Piper, update about the State of the City Address, Event impact – specifically Fallfest review; board members were urged to attend the Nov 26th Council Subcommittee meeting.

c. Advocacy on Events in Downtown – Update

Mindy checked in with Board to verify that this conversation is where they wanted her to spend her time. She said that she was happy to focus on whatever they tasked her with, and mentioned, for example, that she could pour her efforts into marketing rather than advocacy. The Board responded by confirming that they did want Mindy to continue with the advocacy on this topic. The Board agreed that additional data needed to be gathered and more board members needed to be the voice of this advocacy. The board tasked staff with forming a focus group to continue to research and spearhead defining the relationship between Downtown and events. Board members expressed concern over the tone of The Source article, “Events Under Fire” and questioned why Aaron would choose to use inflammatory language regarding the conversation.

d. Treasurer report (Todd)

Todd reported that we were 17,000 over net revenue YTD and it is anticipated to be able to collect 100% of EID funds. Board members asked where the surplus came from and staff reported that they were under projected labor for managing the flower baskets over the summer.

2. Oktoberfest Review

8:15-:8:35

a. Updated Financial Reports

We lost our major sponsor and hired LIOE to run logistics for us, and we still made the same profit as the previous year.

b. What worked, what didn't

Working with LIOE worked great with one exception, which was having LIOE manage the vendor contracts. DBBA will take that piece back, and get a new bid from LIOE to do everything except that part of the scope of work. DBBA budget should expect a decrease in that cost next year.

c. How can we continue to increase fundraising?

Discussion included redesigning sponsorship packages next year, and starting early in the year pitching to possible sponsors.

3. Bend Police Department

8:35-8:55

Bend police Lieutenant Lindall attended the meeting and addressed security particularly in the parking garage and recurring problems there. Summer safety improved; when we have an issue we were encouraged to call the non-emergency line so they would collect data on recurring issues. Discussed anticipated increase in homeless since the Pfeiffer warming shelter will not be available this year.

the District Attorney's office will be stepping up to enforce more tickets hopefully , they have assigned a body to enforce the tickets which may change a lot of behaviors in the future. The mirror pond trail was discussed and agreed that it will add an element of safety and more mobility to the downtown from other areas.

4. Bend Chamber of Commerce

8:55 – 9:15

Chamber of Commerce presentation encourages a partnership. They have an advocacy board but there are not a lot of business members in our EID who belong. She discussed benefits of chamber membership focusing on health insurance and advocacy and that they bring our issues to the state level. She emphasized that they are able to write support letters on our behalf regarding events and other issues. She left the annual report for us to review

5. Holiday Planning for 2019

9:15- 9:30

- a. Halloween**
- b. Ladies Night**
- c. Shop Small**
- d. Decorating/Holiday Lane**
- e. Tree Lighting/ Holiday First Friday**
- f. Santa in DT**

The Commons is Plaza is where holiday headquarters will be this year for shop small, Santa and other events. We discussed in the future closing Minnesota as a holiday Lane but it will not happen this year-décor and lights though will be concentrated over the street.

Advertising is available; flyers were pass out- see Mindy. We will have a Halloween block for the first time including decor on Minnesota. We discussed also what it would take to approach the city to close a street for Holiday Lane, Halloween block and possibly art walks

6. Friends of DT

9:30 -9:40

No Friends of Downtown Comments

7. Public Comments

9:40 to 9:45

No Public Comments

8. Adjourn – Next meeting will be on November 13th